



A North East campaign for digital inclusion



Digital inclusion means being able to use the internet to make your life better and easier.

It means things like



- Having a phone, tablet, laptop or computer (we call these devices) to get on the internet



- Being able to afford WiFi or data



- Knowing how to do the things you want to do on the internet or having support to do them



Being able to use the internet is not a luxury.

It is something that everyone has the right to do.



Better Connected is a campaign that is happening in the North East.



People who think this is important are working together to speak up and make things happen.

Anyone can get involved in the campaign.



The campaign has 4 different parts to it.



1. Helping people who do not have a device or who can't afford WiFi or data

We are working with these 2 organisations to try to help people who need a device to get one

- DevicesDotNow
- Good Things Foundation



We are talking to WiFi companies about making it cheaper

2. Making things more accessible



We will work with companies to help them make their websites more accessible.

This is so people can do things like shopping and paying bills on the internet.



Accessible
Information
Standard

We will talk to companies about how to make their internet services more accessible..



3. Helping Local Authorities to include everyone

Talking to local councils in the North East to explain why everyone has the right to be on the internet.



Asking them to make sure their internet services are accessible.



Explaining to them why this an important part of equality.

4. Changing the way people think



Helping people to understand that being able to use the internet is not a luxury.

It is something that everyone has the right to use.



Asking people to join the campaign to speak up for people who cannot use the internet the same as everyone else.



Join the campaign for digital inclusion

Digital inclusion means being able to use the internet to make your life better and easier.



It is not a luxury. It is something that everyone has the right to do

Join our campaign to make being on the internet accessible for everyone.



There are lots of ways to get in touch and find out more



You can email the campaign at this address

betterconnectedne@gmail.com



You can look at the website and find out more

www.betterconnected.org.uk



Or, if you can't use the internet, you can ring us on this number

07471 850 186