

Better ConNEcted Campaign Strategy.

4. Accessibility.



Better ConNEcted is a North East campaign for digital inclusion.



Digital inclusion means being able to use the internet to make your life better and easier.



A campaign strategy is a plan to get things done.

Our strategy has 4 parts to it.

This is part 4. It is about accessibility.



Accessibility means making things work for everyone, no matter what their needs are.



Everyone with a disability should be able to use the internet.



We want to work with local businesses to help them make their services accessible for disabled people.

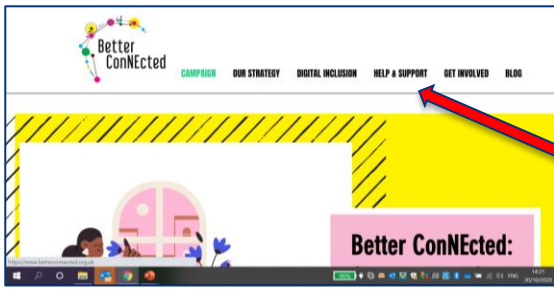
An "easy read" form with a light blue background. At the top left, there is a small icon of a person and the text "easy read". To the right of this, it says "Please fill in this easy read form". Below this are three sections, each with a label and a small icon: "Your name" with a person icon, "Address" with a house icon, and "Phone" with a mobile phone icon. Each section has a white rectangular box for writing.

This means things like

- Their websites being accessible
- Having easy read information



We want to get some money so we can do accessibility training for North East businesses.



There is more information on our website about ways of making accessibility better.

Click on the words **Help and Support** at the top of the website page to find it.



If you want to share your story about how important the internet is to your life or your experience of not having access to the internet, get in touch.



You can email us at this address

betterconnectedne@gmail.com



Or you can ring or text us on this number

07471 850 186